

Honorable Marsha J. Pechman

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON AT SEATTLE

DIANNE L. KELLEY,

Plaintiff,

v.

MICROSOFT CORPORATION, a Washington
Corporation,

Defendant.

NO. C07-0475 MJP

FIRST AMENDED COMPLAINT

CLASS ACTION

JURY DEMAND

I. INTRODUCTION

1.1 Overview. Dianne L. Kelley, individually and on behalf of a class of persons and/or entities similarly situated, brings this action for rescission, damages, and such other relief as may be available against defendant Microsoft Corporation pursuant to the Magnuson-Moss Warranty Act, 15 U.S.C. § 2301 et seq., common law, and the Washington Consumer Protection Act, Ch. 19.86 RCW, or, alternatively, the consumer protection acts of the various states.

Plaintiff demands a trial by jury for all claims for which she has a legal right.

1.2 Summary of Claims. This consumer class action arises from Microsoft's breach of its warranty obligations, breach of contract, and deceptive and unfair conduct in marketing

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1 and selling its new operating system, which it calls "Vista." In early 2006, nearly a year before
2
3 Microsoft released Vista, Microsoft began employing marketing measures designed to avoid a
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5 drop in sales of personal computers ("PCs") incorporating Microsoft's then-existing Windows
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7 XP operating system. Microsoft feared that consumers would delay PC purchases until
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9 Microsoft released Vista. Microsoft thus authorized original equipment manufacturers
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11 ("OEMs") to place a sticker on PCs indicating that the PCs had been certified by Microsoft as
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13 "Windows Vista Capable," meaning that the consumer could upgrade the PC to run the new
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15 Vista operating system when it was released. In fact, a large number of these PCs can only run
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17 "Vista Home Basic" ("Vista Basic"). Vista Basic has been described by one reviewer as "the
18
19 most pointless edition of Windows that Microsoft has ever released." PCs certified as Windows
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21 Vista Capable, but which are only able to run Vista Basic, are incapable of running virtually any
22
23 of Vista's heavily promoted and most popular unique features. The enhanced graphics, media
24
25 center and remote control that have been marketed and advertised by Microsoft as "Vista" are
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27 available on every version of Vista except Vista Basic. Moreover, many of the most prominent
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29 "features" that do exist on Vista Basic, such as Windows Defender and Internet Explorer 7, are
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31 freely available for use on Windows XP. Simply put, Vista Basic is incapable of running any of
32
33 the features that are unique to Vista and which make Vista attractive to consumers. Later,
34
35 beginning in October 2006, Microsoft embarked on its "Express Upgrade" promotion, under
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37 which purchasers of PCs that Microsoft certified as "Windows Vista Capable" were guaranteed a
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39 free or reduced-price upgrade to "Vista" when it became available. In fact, the version of Vista
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41 made available to many of these purchasers is Vista Basic, and thus is lacking features that
42
43 Microsoft has touted in Vista as radical improvements over previous operating systems. In sum,
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1 Microsoft engaged in bait and switch—assuring consumers they were purchasing “Vista
2 Capable” PCs when, in fact, they could obtain only, or were provided with, a stripped-down
3 operating system lacking the functionality and features that Microsoft touted as “Vista.”
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6 7 **II. PARTIES**

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9 2.1 Plaintiff. Dianne L. Kelley is a resident of the State of Washington. In November
10 2006, she purchased a PC to which a “Windows Vista Capable” sticker is affixed. The PC she
11 purchased was not designated as “Premium Ready.”
12

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14 2.2 Defendant. Microsoft Corporation is the world’s largest seller of operating
15 systems for PCs. It is a Washington corporation with its international headquarters located in
16 Redmond, Washington.
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19 **III. JURISDICTION AND VENUE**

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21 3.1 Subject Matter Jurisdiction. Plaintiff in this matter seeks certification of a
22 nationwide class, and the amount in controversy exceeds \$5,000,000. This Court has jurisdiction
23 under 28 U.S.C. § 1332(d)(2).
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26 3.2 Personal Jurisdiction. Microsoft does substantial and continuous business in this
27 state and thus is subject to general jurisdiction.
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30 3.3 Venue. Venue in this district is proper under 28 U.S.C. § 1391(a) because
31 defendant resides in this district.
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33 **IV. FACTUAL ALLEGATIONS**

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35 4.1 Vista Operating Systems. Microsoft has publicly represented that it spent
36 between \$5 billion and \$6 billion over five years to develop the next generation Windows
37 operating system, which it named Windows Vista (hereafter, “Vista”). Prior to and after the date
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1 Vista became available to the public, Microsoft touted Vista as the most advanced operating
2 system yet developed.
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5 4.2 Delayed Vista Launch. In or around March 2006, Microsoft announced that it
6 was delaying the launch of Vista until early 2007. As described in a March 22, 2006 article in
7 the Seattle Post-Intelligencer, Microsoft's announcement was considered "a blow to the personal
8 computer industry." As with many other retail products, substantial PC sales occur during the
9 holiday season. Microsoft and OEMs feared that consumers looking to buy a new computer in
10 2006 would delay the purchase, knowing that in a few weeks or months PCs equipped with
11 Microsoft's new Vista operating system would be publicly available. As reported in the Seattle
12 P-I, "analysts said the lack of [Vista's] retail availability during the holiday shopping season is
13 likely to remove the incentive for many consumers to buy new computers."
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16
17 4.3 "Windows Vista Capable" Certification Stickers. Microsoft responded to the
18 concern that PC sales would drop while consumers awaited the launch of Vista. First, Microsoft
19 established specifications which, if satisfied, allowed OEMs to identify a PC as "Windows Vista
20 Capable," and to confirm that designation by affixing a highly conspicuous, Microsoft
21 designed and trademarked sticker on the computer. The Windows Vista Capable certification
22 sticker was designed by Microsoft to reassure consumers that they would be buying a product
23 that had been certified by Microsoft as upgradeable to Vista.
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27 4.4 Microsoft Certifies PCs As "Vista Capable" That Won't Run "The Real Vista".
28 There are four editions of Vista: Basic, Premium, Business and Ultimate. Central to Microsoft's
29 deceptive practices was its failure to indicate on its "Windows Vista Capable" stickers that a PC
30 certified as "Windows Vista Capable," but lacking the designation "Premium Ready," could run
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1 only Vista Basic, which provides none of the features that are unique to Vista and make Vista
2 attractive to consumers. As stated by Jim Wong, Senior Vice President of Acer, a leading OEM,
3 “Premium is the real Vista.” Microsoft touted Vista’s unique features and capabilities, but then
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5 certified PCs as “Windows Vista Capable” that were incapable of running these features and
6
7 capabilities.
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11 4.5 Microsoft Markets Deceptive “Upgrade Guarantees” to the Drastically Inferior
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13 Home Basic Version of Vista. In October 2006, Microsoft embarked on a supplemental
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15 marketing strategy designed to further boost holiday sales of PCs bearing the soon-to-be-
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17 replaced Windows XP operating system. Pursuant to Microsoft’s “Express Upgrade Guarantee
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19 Program,” consumers purchasing “Windows Vista Capable” PCs would receive upgrades to
20
21 “Vista” for little or no cost. In fact, the upgrade for many of these customers is to Vista Basic,
22
23 which offers none of the new and unique features that Microsoft marketed as and calls “Vista.”
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25 Consumers were falsely led to believe they would be upgraded to a version of a dramatically new
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27 operating system bearing the unique features marketed by Microsoft as Vista. Defendant’s
28
29 “Express Upgrade” plan failed to apprise consumers that a purported upgrade to Vista was, for
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31 them, to an operating system that Microsoft knew was “Vista” in name only.
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33 4.6 Microsoft Acknowledges that Vista Basic Does Not Provide the “Core Windows
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35 Vista Experience.” In a Microsoft-sponsored and content-controlled blog, Nick White, a product
36
37 manager on Microsoft’s Vista launch team, discussed Microsoft’s Express Upgrade program. In
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39 October 2006, Mr. White admitted that only PCs certified as “Premium Ready” are “designed to
40
41 deliver the core Windows Vista experience.” Microsoft failed to advise consumers buying PCs
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1 certified as “Windows Vista Capable” that this “capability” did not include the “core Windows
2 Vista experience.”
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5 4.7 Bill Gates Furthers the Deceptive Marketing. On January 29, 2007, Microsoft
6 Chairman Bill Gates appeared on NBC’s The Today Show. He stated that for “less than \$100”
7 one could “upgrade” to “Vista.” In fact, one can only “upgrade” to Vista Basic for that price,
8 which Mr. Gates and Microsoft know is a product that lacks the features marketed by Microsoft
9 as being new and unique to Vista. In doing so, Mr. Gates furthered Microsoft’s unfair and
10 deceptive conduct by reiterating the misleading implication that Vista Basic bears a meaningful
11 relationship to the new operating system that Microsoft spent more than \$5 billion over five
12 years to develop, and that it can deliver the “core Windows Vista experience.”
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21 4.8 Microsoft Now Publicly Acknowledges Vista Basic’s Inadequacy. In the
22 April/May 2007 edition of Windows Vista Magazine—a publication authorized, endorsed, and
23 promoted by Microsoft—Microsoft concedes that Vista Basic is for “those who only want to do
24 the bare minimum with their PCs.” Vista Basic is not, according to the magazine, for “games” or
25 “movie, photo and music enjoyment.”
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31 4.9 Microsoft is Subject to FTC Order Prohibiting Similar Conduct. Since May 15,
32 2001, Microsoft has been subject to an order of the United States Federal Trade Commission in
33 Docket No. C-4010 (“FTC Order”), which prohibits Microsoft from engaging in conduct that is
34 substantially similar to that in which it engaged through its Windows Vista Capable program.
35 Specifically, under the FTC Order, Microsoft is required to “clearly and conspicuously” make all
36 necessary limitation disclosures in any of its advertising materials that promote the capabilities
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1 of another company's hardware device that utilizes a Microsoft-licensed operating system. For
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3 example:

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5 On a product label, the disclosure shall be in a type size and location on the same
6 display panel as the triggering representation sufficiently noticeable for an
7 ordinary consumer to read and comprehend it, in print that contrasts with the
8 background against which it appears.
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10 Microsoft's Windows Vista Capable program fails to adhere to the FTC Order.

11 V. CLASS ACTION ALLEGATIONS

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14 5.1 The Class. Plaintiffs bring this suit as a class action on behalf of themselves and
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16 all other United States residents similarly situated as members of a proposed plaintiff class
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18 ("Class") pursuant to Fed. R. Civ. P. 23(b)(3). The Class is defined as follows:
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20 All persons and entities residing in the United States who
21 purchased a personal computer certified by Microsoft as
22 "Windows Vista Capable" and not also bearing the "Premium
23 Ready" designation, and/or all persons and entities residing in the
24 United States who purchased a PC with an "Express Upgrade" to
25 Vista Basic.
26

27 Excluded from this class are: (a) Defendant, any entity in which
28 defendant has a controlling interest or which has a controlling
29 interest in defendant; (b) Defendant's, employees, agents,
30 predecessors, successors or assigns; and (c) the judge and staff to
31 whom this case is assigned, and any member of the judge's
32 immediate family.
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34 5.2 Numerosity. The Class is so numerous that individual joinder is impracticable.
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36 The precise numbers of Class members is unknown, but upon information and belief, exceeds
37
38 10,000 members.
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40 5.3 Typicality. Plaintiff's claims are typical of those of the Class members because
41
42 she purchased a "Windows Vista Capable" PC in 2006 which she has now discovered will
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44 require a further expenditure of money on her part, above any cost of a Vista Basic upgrade, in
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1 order to utilize the features that Microsoft's own representative has identified as the "core Vista
2 experience" and others have described as "the real Vista." Like all members of the proposed
3 Class, plaintiff was damaged by Microsoft's breach of its warranty and contract obligations, and
4 its unfair and deceptive trade practices related to its Windows Vista Capable and/or Express
5 Upgrade programs, through which Microsoft passed off Vista Basic as a meaningful version of
6 its new Vista operating system.
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13 5.4 Named Class Members Identifiable. Class members can be identified, upon
14 information and belief, through defendant's licenses issued in the relevant period and/or
15 information in defendant's possession or control concerning the units sold by OEMs that are
16 "Windows Vista Capable."
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21 5.5 Common Questions Predominate. Common questions of law and fact
22 predominate over any questions affecting only individual Class members. Some of the common
23 legal and factual questions include:
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- 27 a. Whether Microsoft's written designation of PCs pre-installed with
28 its Windows XP operating system as "Windows Vista Capable"
29 constituted a "written warranty" within the meaning of the
30 Magnuson-Moss Warranty Act.
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- 32 b. Whether Microsoft committed breach of contract;
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- 34 c. Whether Vista Basic fails to provide consumers with the new and
35 unique features promoted by Microsoft as being "Vista."
36
- 37 d. Whether Class members are required to make a further expenditure
38 of money, above any cost of a Vista Basic upgrade, in order to
39 utilize the features that Microsoft's own representative has
40 identified as the "core Vista experience" and others have described
41 as "the real Vista."
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- 43 e. Whether Microsoft's certification of PCs as being "Windows Vista
44 Capable" was false, unfair and/or deceptive when, in fact, running
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Vista Basic they could not perform Vista's new, unique and most touted functions.

- f. Whether Microsoft deceived consumers by passing off Vista Basic as a meaningful version of its new Vista operating system.
- g. Whether the Express Upgrade promotion was false, unfair and/or deceptive in implying that consumers who were guaranteed upgrades to Vista would receive a free or reduced-price upgrade to a version of Vista containing the features touted by Microsoft as being "Vista."
- h. Whether Microsoft violated the Magnuson-Moss Warranty Act.
- i. Whether Microsoft violated the Consumer Protection Act of the State of Washington or, alternatively, the consumer protection statutes of the various states.
- j. Whether Microsoft has been unjustly enriched by purchases of licenses by Class members who purchased PCs running Windows XP and were guaranteed free or reduced-price upgrades to Vista as part of Microsoft's Express Upgrade program, but must now buy Vista Premium to obtain the "core Windows Vista experience."

5.7 Plaintiff Adequately Represents the Class. Plaintiff will fairly and adequately represent all members of the Class because her interests are not adverse to those of the Class and she suffered injury similar to that suffered by the Class she seeks to represent—injury stemming from a common practice on the part of Microsoft that constituted a breach of its warranty and contract obligations and was equally unfair and equally deceptive to all members of the Class. To this end, she has retained experienced counsel who are competent in class action litigation. The interests of the Class will be fairly and adequately protected by plaintiff and her counsel. Neither plaintiff nor undersigned counsel has any interest that may inhibit or obstruct the vigorous pursuit of this action.

1 5.8 Class Form Superior to All Other. This class action is superior to other available
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3 means for the fair and efficient resolution of the claims of plaintiff and the proposed Class
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5 members. The relief sought per individual member of the Class is small and the burden and
6
7 expense of prosecuting claims against Microsoft would make it virtually impossible for the Class
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9 members to seek redress on an individual basis.

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11 5.9 Individual Prosecution Unlikely and Unreasonable. Plaintiff and her counsel are
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13 not aware of any interest that members of the Class would have in individually controlling the
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15 prosecution of separate actions, especially given the relatively small size of each individual
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17 claim, and the cost, expense and difficulty of litigating against one of the largest corporations in
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19 the United States. Plaintiff and her counsel are also not aware of any actions already
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21 commenced on behalf of members of the Class alleging similar claims or seeking similar relief.
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23 Given the similar nature of class members' claims and the absence of material differences in the
24
25 state statutes and common law doctrine upon which the Class members' claims are based (should
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27 Washington and federal law not solely apply), a nationwide Class could be managed by this
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29 Court. A significant economy of scale exists in concentrating the litigation in this forum.

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31 **VI. FIRST CAUSE OF ACTION: VIOLATION OF MAGNUSON-MOSS**
32 **WARRANTY ACT**

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34 6.1 Incorporation. Plaintiff re-alleges and incorporates herein the allegations
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36 contained above.

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38 6.2 Subject Transactions. Plaintiff and the proposed members of the Class purchased
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40 a computer certified by Microsoft as "Windows Vista Capable," but are required to make a
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42 further expenditure of money, above any cost of a Vista Basic upgrade, in order to utilize the
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44 features that Microsoft's own representative has identified as the "core Vista experience" and
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1 others have described as "the real Vista." Microsoft's "Windows Vista Capable" certification
2
3 constitutes a deceptive warranty in violation of the Magnuson-Moss Warranty Act, 15 U.S.C. §
4
5 2301, et seq.
6

7 6.3 "Consumer Products." The operating systems purchased by members of the Class
8
9 are "consumer products" within the meaning of the Magnuson-Moss Warranty Act.
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11 6.4 "Consumers." Members of the Class are "consumers" within the meaning of the
12
13 Magnuson-Moss Warranty Act.
14

15 6.5 "Supplier" and "Warrantor." Microsoft is a "supplier" and a "warrantor" within
16
17 the meaning of the Magnuson-Moss Warranty Act.
18

19 6.6 "Written Warranty." Microsoft's written certification on PCs pre-installed with
20
21 its Windows XP operating system as "Windows Vista Capable" constituted a "written warranty"
22
23 within the meaning of the Magnuson-Moss Warranty Act.
24

25 6.7 Breach of Statutory Duties. Microsoft's practices, as described herein, violate the
26
27 Magnuson-Moss Warranty Act by, among other things, failing to provide a written warranty free
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29 of deception to a reasonable, typical consumer.
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31 6.8 Remedies. Microsoft's violations of the Magnuson-Moss Warranty Act entitle
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33 plaintiff and the members of the Class to an award of legal and equitable relief, including actual
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35 damages, rescission, attorneys' fees, and costs of suit.
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37 6.9 Satisfaction of Conditions Precedent. All conditions precedent to the
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39 maintenance of a class action claim under the Magnuson-Moss Warranty Act have been satisfied.
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41 VII. SECOND CAUSE OF ACTION: BREACH OF CONTRACT

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43 7.1 Incorporation. Plaintiff re-alleges and incorporates herein the allegations
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45 contained above.

7.2 Breach of Contract. Microsoft contractually promised to provide plaintiff, and all members of the proposed Class, software and services, or additional software and services, that provided "Vista" at a price not exceeding any cost of an upgrade to Vista Basic. Microsoft breached its promise by providing plaintiff, and all members of the proposed Class, with the limited capability, absent a further expenditure of money, to run only Vista Basic, but not what Microsoft's own representative has identified as the "core Vista experience" and others have described as "the real Vista."

9.3 Damages. Plaintiff, and all members of the proposed Class, have been damaged by Microsoft's failure to provide software and services as herein alleged.

9.4 Remedies. Microsoft's breach of contract entitles plaintiff and all members of the proposed Class to an award of legal and equitable relief, including actual damages, rescission, reformation, and specific performance.

VIII. THIRD CAUSE OF ACTION: VIOLATION OF STATE CONSUMER PROTECTION ACT

8.1 Incorporation. The preceding paragraphs are re-alleged and incorporated herein.

8.2 Subject Transactions. Plaintiff and the proposed members of the Class purchased PCs certified by Microsoft as "Windows Vista Capable" without the additional designation "Premium Ready." Class members also may have purchased PCs and their purchase price included an "Express Upgrade" to "Vista," but in fact the "upgrade" was only to Vista Basic. In both cases, Microsoft engaged in the same pattern of unfair and deceptive conduct pursuant to a common policy.

8.3 Breach of Statutory Duty. Defendant had a statutory duty to refrain from unfair or deceptive acts or practices in marketing Vista in the months prior to launch, including

1 instructing and then authorizing OEMs to affix to PCs a Microsoft designed and trademarked
2 certification that the PCs were "Windows Vista Capable." Defendant also violated this duty
3 through its Express Upgrade program. In both situations, Microsoft failed to advise Class
4 members that they would be required to make a further expenditure of money, above any cost of
5 a Vista Basic upgrade, in order to utilize the features that Microsoft's own representative has
6 identified as the "core Vista experience" and others have described as "the real Vista."
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13 8.4 Unfair and Deceptive Acts. Defendant's material omissions were and are unfair
14 and deceptive acts or practices in trade and commerce which affect the public interest.
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17 8.5 Damage. Plaintiff and Class members were directly and proximately injured by
18 Microsoft's conduct, including but not limited to having to purchase RAM and/or other hardware
19 in order to run "the real Vista," and by requiring consumers receiving Vista Basic through the
20 Express Upgrade program to pay additional money to obtain "the real Vista." Plaintiff and the
21 members of the proposed Class also were injured by defendant's unfair or deceptive acts or
22 practices which created artificial demand for PCs at an artificially inflated price. Plaintiff and
23 the proposed Class paid the artificially inflated price, thus incurring economic loss. Plaintiff and
24 proposed Class members are entitled to damages, restitution, disgorgement and/or such orders or
25 judgment as may be necessary to restore to any person in interest, any money which may have
26 been acquired by means of unfair practices.
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37 8.6 Violation of the Washington CPA. Defendant's actions, as complained of herein,
38 constitute unfair competition or unfair, deceptive or fraudulent acts or practices in violation of
39 Wash. Rev. Code § 19.86.010, *et seq.*
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1 8.7 Alternatively, Defendant's actions constitute unfair competition or unfair,
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3 deceptive or fraudulent acts or practices in violation of the consumer protection statutes of every
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5 state:
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- 7 a. Defendant has engaged in unfair or deceptive acts or practices in violation
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9 of Ala. Code § 8-19-1, *et seq.*;
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11 b. Defendant has engaged in unfair or deceptive acts or practices in violation
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13 of Alaska Stat. Code § 40.50.471, *et seq.*;
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15 c. Defendant has engaged in unfair or deceptive acts or practices in violation
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17 of Ariz. Rev. Stat. § 44-1522, *et seq.*;
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19 d. Defendant has engaged in unfair or deceptive acts or practices in violation
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21 of Ark. Code § 4-88-101, *et seq.*;
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23 e. Defendant has engaged in unfair or deceptive acts or practices in violation
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25 of Colo. Rev. Stat. § 6-1-105, *et seq.*;
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27 f. Defendant has engaged in unfair or deceptive acts or practices in violation
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29 of Conn. Gen. Stat. § 42-110b, *et seq.*;
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31 g. Defendant has engaged in unfair or deceptive acts or practices in violation
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33 of 6 Del. Code § 2511, *et seq.*;
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35 h. Defendant has engaged in unfair or deceptive acts or practices in violation
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37 of D.C. Code § 28-3901, *et seq.*;
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39 i. Defendant has engaged in unfair or deceptive acts or practices in violation
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41 of Fla. Stat. § 501.201, *et seq.*;
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- j. Defendant has engaged in unfair or deceptive acts or practices in violation of Ga. Stat. § 10-1-392, *et seq.*;
- k. Defendant has engaged in unfair or deceptive acts or practices in violation of Haw. Rev. Stat. § 480, *et seq.*;
- l. Defendant has engaged in unfair or deceptive acts or practices in violation of Idaho Code § 48-601, *et seq.*;
- m. Defendant has engaged in unfair or deceptive acts or practices in violation of 815 ILCS § 505/1, *et seq.*;
- n. Defendant has engaged in unfair or deceptive acts or practices in violation of Ind. Code Ann. § 24-5-0.5.1, *et seq.*;
- o. Defendant has engaged in unfair or deceptive acts or practices in violation of Iowa Code § 714.1b, *et seq.*;
- p. Defendant has engaged in unfair or deceptive acts or practices in violation of Kan. Stat. § 50-623, *et seq.*;
- q. Defendant has engaged in unfair or deceptive acts or practices in violation of Ky. Rev. Stat. § 367.110, *et seq.*;
- r. Defendant has engaged in unfair or deceptive acts or practices in violation of La. Rev. Stat. § 51:1401, *et seq.*;
- s. Defendant has engaged in unfair or deceptive acts or practices in violation of 5 Me. Rev. Stat. § 207, *et seq.*;
- t. Defendant has engaged in unfair or deceptive acts or practices in violation of Md. Com. Law Code § 13-101, *et seq.*;

- 1 u. Defendant has engaged in unfair or deceptive acts or practices in violation
- 2 of Mass. Gen. L. Ch. 93A, *et seq.*;
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- 5 v. Defendant has engaged in unfair or deceptive acts or practices in violation
- 6 of Mich. Stat. § 445.901, *et seq.*;
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- 9 w. Defendant has engaged in unfair or deceptive acts or practices in violation
- 10 of Minn. Stat. § 325F.67, *et seq.*;
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- 13 x. Defendant has engaged in unfair or deceptive acts or practices in violation
- 14 of Miss. Code Ann. § 75-24-1, *et seq.*;
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- 17 y. Defendant has engaged in unfair or deceptive acts or practices in violation
- 18 of Vernon's Mo. Rev. Stat. § 407.010, *et seq.*;
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- 21 z. Defendant has engaged in unfair or deceptive acts or practices in violation
- 22 of Mont. Code § 30-14-101, *et seq.*;
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- 25 aa. Defendant has engaged in unfair or deceptive acts or practices in violation
- 26 of Neb. Rev. Stat. § 59-1601, *et seq.*;
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- 29 bb. Defendant has engaged in unfair or deceptive acts or practices in violation
- 30 of Nev. Rev. Stat. § 598.0903, *et seq.*;
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- 33 cc. Defendant has engaged in unfair or deceptive acts or practices in violation
- 34 of N.H. Rev. Stat. § 358-A:1, *et seq.*;
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- 37 dd. Defendant has engaged in unfair or deceptive acts or practices in violation
- 38 of N.J. Stat. Ann. § 56:8-1, *et seq.*;
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- 41 ee. Defendant has engaged in unfair or deceptive acts or practices in violation
- 42 of N.M. Stat. Ann. § 57-12-1, *et seq.*;
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- 1 ff. Defendant has engaged in unfair or deceptive acts or practices in violation
2 of N.Y. Gen. Bus. Law § 349, *et seq.*;
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5 gg. Defendant has engaged in unfair or deceptive acts or practices in violation
6 of N.C. Gen. Stat. § 75-1.1, *et seq.*;
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9 hh. Defendant has engaged in unfair or deceptive acts or practices in violation
10 of N.D. Cent. Code § 51-15-01, *et seq.*;
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13 ii. Defendant has engaged in unfair or deceptive acts or practices in violation
14 of Ohio Rev. Stat. § 1345.01, *et seq.*;
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17 jj. Defendant has engaged in unfair or deceptive acts or practices in violation
18 of Okla. Stat. tit. 15 § 751, *et seq.*;
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21 kk. Defendant has engaged in unfair or deceptive acts or practices in violation
22 of Or. Rev. Stat. §646.605, *et seq.*;
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25 ll. Defendant has engaged in unfair or deceptive acts or practices in violation
26 of 73 Pa. Stat. § 201-1, *et seq.*;
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29 mm. Defendant has engaged in unfair or deceptive acts or practices in violation
30 of R.I. Gen. Laws § 6-13.1-1, *et seq.*;
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33 nn. Defendant has engaged in unfair or deceptive acts or practices in violation
34 of S.C. Code Laws § 39-5-10, *et seq.*;
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37 oo. Defendant has engaged in unfair or deceptive acts or practices in violation
38 of S.D. Code Laws § 37-24-1, *et seq.*;
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41 pp. Defendant has engaged in unfair or deceptive acts or practices in violation
42 of Tenn. Code § 47-18-101, *et seq.*;
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- 1 qq. Defendant has engaged in unfair or deceptive acts or practices in violation
2 of Tex. Bus. & Com. Code § 17.41, *et seq.*;
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4 rr. Defendant has engaged in unfair or deceptive acts or practices in violation
5 of Utah Code Ann. § 13-1 1-1, *et seq.*;
6
7 ss. Defendant has engaged in unfair or deceptive acts or practices in violation
8 of Vt. Stat. Ann. tit. 9, § 245 1, *et seq.*;
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10 tt. Defendant has engaged in unfair or deceptive acts or practices in violation
11 of Va. Code § 59.1-196, *et seq.*;
12
13 uu. Defendant has engaged in unfair or deceptive acts or practices in violation
14 of Wash. Rev. Code § 19.86.010, *et seq.*;
15
16 vv. Defendant has engaged in unfair or deceptive acts or practices in violation
17 of W. Va. Code § 46A-6-101, *et seq.*;
18
19 ww. Defendant has engaged in unfair or deceptive acts or practices in violation
20 of Wis. Stat. § 100.20, *et seq.*; and
21
22 xx. Defendant has engaged in unfair or deceptive acts or practices in violation
23 of Wyo. Stat. § 40-12-100, *et seq.*
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33 **IX. FOURTH CAUSE OF ACTION: UNJUST ENRICHMENT**

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35 9.1 Incorporation. Plaintiff re-alleges and incorporates herein the allegations
36 contained above.
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39 9.2 Unjust Enrichment. Defendant has been unjustly enriched under circumstances
40 where, in justice and equity, defendant should not be entitled to retain such money. Such unjust
41 enrichment has resulted from payment for licenses sold for Windows XP in PCs certified by
42 Microsoft as "Windows Vista Capable," and upgrades from Vista Basic to Vista Premium.
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X. PRAYER FOR RELIEF

As a result of the foregoing, plaintiffs and the proposed Class members request that the Court enter an order or judgment against defendant including the following:

1. Class Certification. Certification of the action as a class action and appointment of plaintiff as class representative and her counsel of record as class counsel;
2. Damages. Damages in an amount to be proven at trial;
3. Exemplary Damages. Damages and such other relief, including punitive or treble damages, provided by the statutes cited herein;
4. Equitable Relief. Equitable relief in the form of rescission, reformation, specific performance, restitution and/or disgorgement of all profits received by defendant as a result of deceptive conduct as alleged herein;
5. Injunctive Relief. Appropriate injunctive relief;
6. Fees and Costs. The costs of bringing this suit, including reasonable attorneys' fees; and
7. Other Relief. All further relief to which plaintiff and members of the proposed Class may be entitled at law or in equity.

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3 DATED this 8th day of May, 2007.
4

5 **GORDON TILDEN THOMAS & CORDELL LLP**
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8
9 By 

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CERTIFICATE OF SERVICE

I hereby certify that on May 8th, 2007, I electronically filed the foregoing with the Clerk of the Court using the CM/ECF system which will send notification of such filing to the following.

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